

# Data Privacy Policy

According to the General Data Protection Regulation, we must inform you about a number of details in our processing of your information and your rights in connection with filling out the questionnaire 'Testing with Aarhus City Lab'.

We process personal data about you in the categories of identification information such as: name, contact person, phone number, name of the company and of course your answers to the questionnaire. We do this to conduct the best possible analysis of the survey.

We may pass on or entrust your personal data to the project coordinator, the other partners in the project and the European Commission.

Our processing of personal data is legally based on:

- Article 6(1)(a) – the data subject has given consent to the processing of his or her personal data for one or more specific purposes

The consent you have given can be withdrawn at any time, but without changing the legality of the processing that may already have been carried out.

The data controller is Aarhus Municipality, Department for Culture and Citizen Services, ITK, which can be contacted by phone 89 40 92 00. If you have any questions regarding Aarhus Municipality's processing of your information, you can also contact Aarhus Municipality's data protection officer via email: [databeskyttelsesraadgiver@aarhus.dk](mailto:databeskyttelsesraadgiver@aarhus.dk)

The information we process about you will be deleted at the end of 2027 as the project comes to an end.

You have the right to request access to the information that we have about you. You also have a right to request rectification or deletion of information, and you may also request restriction of the processing of the information.

Finally, you should know that it is possible to complain to the Data Protection Authority about the processing.